

# MEMORANDUM OF UNDERSTANDING (MOU) BETWEEN

BHAVAN'S CENTRE FOR COMMUNICATION & MANAGEMENT (BCCM), BHUBANESWAR

&

U.N. AUTONOMOUS COLLEGE OF SCIENCE & TECHNOLOGY, ADASPUR, CUTTACK FOR ACADEMIC COLLABORATION

Memorandum of Understanding (MOU) Between Bhavan's Centre for Communication & Management (BCCM), Bhubaneswar & U.N. AUTONOMOUS COLLEGE OF SCIENCE & TECHNOLOGY, ADASPUR, CUTTACK for Academic Collaboration

#### Introduction:

One of the important core missions of the B-schools is to prepare the students to meet the contemporary business challenges and compete in the global economy. To achieve this, students are required to draw advantage from the best resources available in the institutions. In this context, it is felt necessary to develop academic collaboration between universities and institutions. Academic collaboration programs between the universities and institutions are aimed at meeting the rapidly growing educational needs by leveraging mutual capabilities. These collaboration programs contribute to that goal by giving students and faculty members a higher perspective and better exposure in the area of management education.

With this backdrop, Bhavan's Centre for Communication & Management (BCCM), Bhubaneswar agrees to enter in to an MOU with U.N. AUTONOMOUS COLLEGE OF SCIENCE & TECHNOLOGY, Adaspur, Cuttack and the same will cover the following:

#### 1. Exchange of teaching assignments:

There will be faculty exchange between two institutions. The faculty members will prepare necessary lesson plans and incorporate pedagogical tools and other Inputs like case studies, Industrial Experiences etc., which will be discussed in the faculty councils of other institute before commencement of the sessions. The session plan will be finalized and the same will be approved by respective HOD/ Dean/Director/Principal. Besides, the faculty members of the partner institutions will share teaching assignments depending upon the requirements.

### 2. Research and Consultancy Collaboration:

Faculty members of both the institutions will collaborate for joint research programs and apply for approval of projects under various schemes offered by the central and state government. The resources will be shared between the two institutions and will aim at developing qualitative and quantitative research works. It will be a rich learning experience for the faculty members and go a long way in enhancing their proficiency in research. It will also be of immense benefit for the industries in addressing their day today issues.

#### 3. Collaboration for FDP & MDP:

Both the institutions will aim at conducting need based Faculty Development Programs (FDPs) and Management Development Programs (MDPs) to address the training needs of various Industries and educational institutions at higher education levels. They will jointly explore for resources and grants to facilitate effective conduct of the FDPs and MDPs. The funds obtained for the above will be shared by the faculty members and the institutions in a predetermined proportions.

## 4. Exchange of Library Resources:

The facilities available in the libraries of the institutions will be accessible to faculty and staff members of both the institutions including E-library, National & International journals and other print and electronic data bases. They will be governed by the stipulated rules and regulations of both the libraries. This exchange will not only help the faculty members but also the students, who will be exposed to a broad based collection of library resources for their internship, projects and dissertation works.

#### 5. Student Exchange:

Where ever possible, a selected group of students can visit other institution for attending important classes, seminars, guest lectures, B-school meets etc. and can take the advantage of valuable inputs from the above events. This will be a substantial exposure for the students of both the institutions in the areas of curricular, co-curricular and extracurricular activities.

## 6. Collaboration for organizing National and International Seminars, Conferences and Guest Lectures:

Both the institutions will collaborate for organizing National and International Seminars, Conferences and workshops and guest lectures. At least one International and one National level seminar will be organized in an academic year with joint collaboration.

## 7. Collaborating for organizing B-School Meets:

Both the institutes will join together in organizing Business School Meets by utilizing the best available in-house facilities and by involving students and faculty members.

## 8. Conduct of Job Fairs:

The Training and Placement Cells of the institutes will join together for organizing job fairs. The existing and pass out students of both the institutions will be able to get maximum exposure to the placement opportunities.

- Skill Development Programs: Both the institutes will join together in organizing training programs for the students on emerging technologies in order to bridge the skill gap and make them industry ready.
- 10. Further, we will extend the areas of collaboration for strengthening the academic excellence.
- 11. Financial commitment: There is no financial commitment on the part of both the institutions and if there is any financial consideration, it will be dealt separately.
- Validity: This agreement will be valid until it is expressly terminated by either party on mutually agreed terms.

It is expressly agreed that Bhavan's Centre for Communication and Management, Bhubaneswar and U.N. AUTONOMOUS COLLEGE OF SCIENCE & TECHNOLOGY, Adaspur, Cuttack are acting under this MOU as Independent Institutions.

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