

## **BUSINESS ADMINISTRATION**

### **1. About the course:**

BBA course is a Management Course at the Undergraduate level. This course deals with the encapsulated knowledge about business and management. It covers various areas of business management from principles of management to various functional areas like POM, FM, Marketing Mgt, HRM, etc. The Subject also covers the study of domestic and international Business Environments. The course also improves the students' life skills provided by the college through expert faculty. It prepares the student to take up entry-level jobs in the industry, take up their family ventures, or opt for higher studies like an MBA, etc.

### **2. Establishment of the Department: -2009**

### **3. Vision:**

- To contribute towards business education, research, business leadership, consultancy, and corporate excellence.
- To extract the potentialities from youth and make the students worthy in the business world so that they can meet the challenges of today and the new business environment.
- To make the management department a leading and continuously evolving department that equips students with a transformative learning experience so that they can be global leaders and contribute to the growth of the business, society, and nation.


### **4. Mission:**

- To emphasize on highest quality education with a strong foundation of management concepts for students to excel and enhance their skills.
- To develop a strong bond with the industry for project-based learning, internships, and placements.
- To create academic excellence, and international exposure to students to make them globally competitive managers.
- To stimulate innovative learning processes for disseminating knowledge by utilizing state-of-the-art facilities.

## 5. Faculty Member Details:

 A portrait of Mr. Rasmi Ranjan Mishra, a man with a mustache and glasses, wearing a red and black plaid shirt. He is standing in front of a whiteboard with 'BBA' written on it.	<p>Name: Mr. Rasmi Ranjan Mishra Designation: HOD, BBA Qualification: MBA Specialization: Finance Phone No: 9937949865 E-mail Id: mishrarasmiranjan@gmail.com</p>
 A portrait of Mrs. Sumitra Swain, a woman with dark hair, wearing a blue top and a colorful floral scarf.	<p>Name: Mrs. Sumitra Swain Designation: Lecturer in BBA Qualification: M.Com, MBA Specialization: Finance &amp; Marketing Phone No: 7008870769 E-mail Id: sumitrasipa.06@gmail.com</p>

## 8. Distinguished Alumni:

 A portrait of Ansuman Kar, a young man with short dark hair, wearing a dark suit, white shirt, and a blue and yellow striped tie.	<p>Name: Ansuman Kar Academic Session: 2018-2021 Organization: Allintgroup Designation: Associate (tax credits and incentives)</p>
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	<p>Name: Subham Parida          Academic Session:- 2018-2021          Organization: Aditya Birla Group          Designation: sales executives</p>
	<p>Name: N Pritam Kumar          Academic Session: 2018-21          Organization: Europa Lock          Designation: Assistant Area sales manager</p>
	<p>Name: Tara Prasad Swain          Academic Session: 2018-21          Organization: milk mantra          Designation: BMC manager</p>
	<p>Name: Ramesh Ch Sahoo          Academic Session:-2018-21          Organization: IDFC's first bank          Designation: Associate Relationship Manager</p>

9. Seminar/Internship/Study Tour Conducted by Department:

Date	Topics	Members present
12.08.2022	Digital instant loan	30
25.02.2023	An ethical challenge	7

10. Value Added Course:

Name of the course	Date of Introduction	No of the Students enrolled
TALLY & GST	1.08.2023	30

12. Any other highlights of the department:

